



# BAJA ESSENTIALS

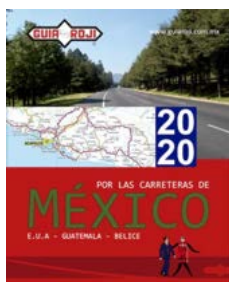
Prices listed include 10% member discount plus tax



Upper Sea of Cortez  
Puerto Peñasco San Felipe  
2021 TIDE CALENDAR

## UPPER SEA OF CORTEZ 2021 TIDE CALENDAR

This 2021 calendar shows the tides for the upper Sea of Cortez for each day of the year. Accompanied by 12 full-page photographs of Puerto Peñasco and San Felipe, this tide calendar is beautiful as well as a handy tool for any Baja resident or visitor. *Softcover, 8.5" X 11", \$12.60*



## GUIA ROJI 2020

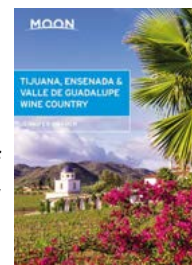
This road and travel atlas has maps that show all of Mexico, Belize, and Guatemala. The tourist section has attractions, historical information, holidays, services, and destination profiles. The map section includes routes, distances in miles and kilometers, tollbooths, and gas stations. Only in Spanish. *Softcover, 8.5" x 11", 160 pp., \$38.85*

## MOON HANDBOOKS TIJUANA, ENSENADA, & VALLE DE GUADALUPE – 1st EDITION

By Jennifer Kramer

This brand-new book is the most comprehensive guide to Northern Baja. From the street tacos of Tijuana to the best boutique wineries in Valle de Guadalupe to the beautiful beaches of Ensenada, this guidebook has it all covered with extra insider information, planned itineraries, and strategic tips along the way.

*Softcover, 5.5" X 7.5", 176 pp., \$14.55*



## MOON HANDBOOKS BAJA - 11th EDITION

By Jennifer Kramer

Don't miss the ultimate Baja guidebook! The eleventh edition of the Baja Moon Handbook is packed with information on dining, accommodations, and attractions for the entire peninsula. This book is printed in full color with beautiful photos and information covering Tijuana to Los Cabos. With insider tips and never-before covered sights, you don't want to travel the peninsula without this guide. *Softcover, 5.5" X 7.5", 400 pp., \$21.40*

## MOON HANDBOOKS LOS CABOS - 11th EDITION

By Jennifer Kramer

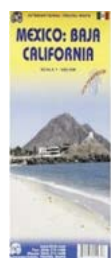
Just released, the eleventh edition of the Los Cabos Moon Handbook focuses on Baja California Sur featuring La Paz, East Cape, West Cape, and the Los Cabos region. The guide is in full color with photographs and maps. Whether you're hiking in the Sierra de la Laguna or diving Pulmo Reef, this book has you covered.

*Softcover, 4.5" X 7.5", 232 pp., \$17.50*



## MEXICAN SPANISH BY LONELY PLANET

This phrasebook from Lonely Planet is our #1 recommendation in the office for a Spanish dictionary. It's packed with local expressions, cultural facts, shopping lingo, even pick-up lines and sports talk. You'll be able to order a meal, ask for directions or get help in an emergency. *Softcover, 3.5" X 5.5", 272 pp., \$9.75*



## ITM BAJA CALIFORNIA MAP

This waterproof, fold-out map of Baja California is a must for every traveler. The double-sided topographic map has inset maps of Tijuana, Mexicali, Ensenada, La Paz, San Jose del Cabo and Cabo San Lucas. Touristic information includes: airports, border crossings, gas/filling stations, hotels, camping sites, waterfalls, beaches, cave paintings, surfing, museums, and scenic viewpoints, and more.

*Also available for Mainland Mexico. Foldout to 25.5" x 38", \$10.70*



### FRAMED BAJA JOE MAP

We have a few framed copies of the famous Baja Joe map. This out-of-print poster of the peninsula is a true treasure that is extremely difficult to find. This fun and colorful map is a perfect gift for any Baja lover. Available with burl wood frame (shown above) or with black metal frame. Available for pick up only.

14" x 41.5"

Black metal frame \$77.50

Burl wood frame \$121.20

### BREYER BAJA MAP PRINT

Discover Baja has purchased the exclusive rights to Steve Breyer's beautiful Baja map and we want to share this treasure with you. This map of Baja California is a reproduction of an original watercolor. Golden land surrounded by blue water, This art is reminiscent of maps used by the early explorers. Available as a print in two different sizes or as a set of notecards.

-Large Print 18" X 23" \$15.60

-Small Print 8" X 11" \$3.90

-Set of ten 5" X 7" notecards \$7.30



### MCMAHAN BAJA WALL MAP

The legendary Mike McMahan Baja peninsula map was updated by his daughter, Ginger McMahan Potter in 1998. We have some of the last copies of this colorful map that is sure to become a collector's item. This poster makes a great gift for anyone who loves traveling the peninsula. Poster 21" x 30" \$23.30



BACK

FRONT

### DISCOVER BAJA BREYER BAJA T- SHIRT

This popular Baja t-shirt features Steve Breyer's colorful Baja map design on the back. This map of Baja California is a reproduction of an original watercolor and is reminiscent of maps used by the early explorers. Reprinted in vivid colors, you will always know where you are on our favorite peninsula when you wear this Baja t-shirt. Discover Baja logo on the front. 100% cotton.

Sizes S, M, L, XL \$14.60

Sizes XXL, XXXL \$16.65. Please specify size.



### FISHING LANYARD

Keep your Mexican fishing license safe and dry with this handy lanyard. Never lose track of your important documents again. A perfect and practical stocking stuffer for any angler!

Clear plastic with blue cord. \$1.00



### CROSSING SOUTH: SEASON 1 & 2 DVD SETS

Join host Jorge Meraz as he takes you on a journey through northern Baja to explore the people, foods, customs and activities that the diverse region has to offer. This beloved KPBS travel show takes you to places such as Guadalupe Valley, Mexicali, Rosarito and shows you a side of Tijuana you may never have seen before.

Season 1 DVD. 385 min., \$38.85, Season 2 DVD. 350 min., \$38.85



### DISCOVER BAJA "MEMBERS ONLY" T-SHIRT

We hate to be exclusive, but well, we are. This t-shirt was designed with our awesome Discover Baja members specifically in mind. White t-shirt with "Members Only" on front and Discover Baja logo on back.

100% cotton. Sizes S, M, L, XL, \$14.60  
Size XXXL \$16.65. Please specify size.



### "I ♥ BAJA" T-SHIRT

I heart Baja. You heart Baja. We all heart Baja. There's no better way to show the world than with this cactus-heart, Baja version of the iconic t-shirt. This is an exclusive Discover Baja design.

100% cotton. Sizes L, XL \$14.60  
Size XXL, XXXL \$16.65. Please specify size.

### "SAVE WATER. DRINK BEER"

#### DISCOVER BAJA BOTTLE OPENER

We know you're all conservationists. That's why you drink so much beer, right? To save water. We totally get you.

Navy blue with white print \$1.45



### "I LOVE TO DISCOVER BAJA" DB LICENSE PLATE FRAME

Who doesn't love to discover Baja? Join fellow Baja lovers and declare your passion for the peninsula with this license plate frame.

Teal transparent plastic 6.5" x 12.25", \$3.85

### DISCOVER BAJA KOOZIE

Now you can think of us every time you have a cold one. With the Discover Baja logo on one side and "Don't cry over spilled milk. It could have been beer." printed on the back, this koozie is guaranteed to be the life of the party. Collapsible and easy to pack, this beverage cooler is perfect for keeping soda, water or cerveza nice and cold while relaxing in a hammock at the beach.

Maroon with white print, \$2.90



### DISCOVER BAJA DOCUMENT CASE



This is the perfect case for keeping all of your important Baja paperwork together in one place – Mexican auto insurance, FMM tourist permit, copies of your passport, etc. In fact, you might need two – one for the car and one to keep in your luggage.

Maroon vinyl with snap, 10.5" x 5", \$2.45

### DISCOVER BAJA CERVEZA PACK

Contains:

- 4 Discover Baja beer koozies ("Don't cry over spilled milk, it could have been beer")
- 2 Discover Baja keychain bottle openers ("Save water, drink beer")

A \$14.50 value!

Sorry, cerveza not included. \$9.95



### BAJA STICKERS

Stamp your car with this classic Baja sticker. Declare your love of Baja by displaying these quality, non-fading stickers. Choose from all white background or green/white/red background.

Large sticker in white; or red/white/green 6" X 3.5", \$2.90

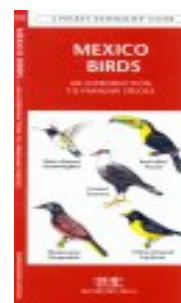


# CHARTS AND GUIDES

## MEXICO FIELD GUIDES

Any Baja fisherman, diver, kayaker, birder or beach comber will want one or more of these full-color, laminated field guides by Rainforest Publications. If you can see it in the water or in the air of Baja, you can identify it with these guides. Choose from a variety of topics, or collect them all.

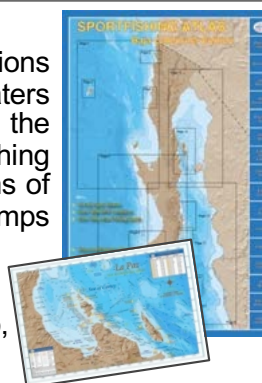
*Double-sided cards (above): marine mammals, sea and shore birds, sport fish or reef fish. Laminated, 7.5" X 11.5", \$6.75*  
*Foldout guides (below): mammals. Laminated, 24" x 8.75" unfolded, \$7.75*



## SPORTFISHING ATLAS

The Sportfishing Atlas Baja California Edition by Baja Directions offers perhaps the most comprehensive look of the productive waters of Baja California. Sixteen maps cover every square inch of the peninsula and include hundreds of GPS waypoints of the top fishing spots, prominent landmarks and harbors on both coasts, locations of important facilities like gas stations, marinas, fuel docks, boat ramps and more. *Spiral bound, waterproof, 11" x 17", \$48.55*

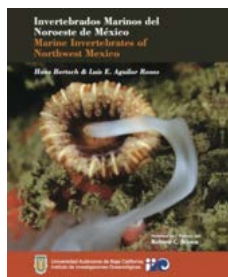
If you want one specific area only, individual laminated maps are available for Cabo, East Cape, Ensenada, LA Bay, La Paz, Loreto, Mag Bay, Mulege, or San Quintin. *11" x 17", \$15.50*



## MEXICO BIRDS: AN INTRODUCTION TO FAMILIAR SPECIES

Ideal for traveling nature enthusiasts, this essential foldout guide discusses more than 164 avian species found in Mexico with a map featuring prominent birding destinations. Laminated for durability, it's perfect for novices and experts alike.

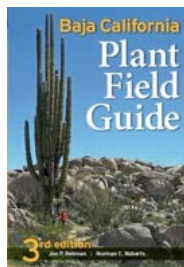
*Laminated fold-out, 8.2" x 10.9", \$6.75*



## MARINE INVERTEBRATES OF NORTHWEST MEXICO

*By Hans Bertsch and Luis E. Aguilar Rosas*

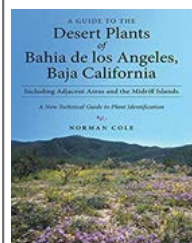
This unique bilingual guide identifies over 800 species of marine invertebrates. This extensive cultural and natural history book features comprehensive text and full-color illustrations. Readers will enjoy learning about the natural history of the regional species, indigenous uses of marine invertebrates, and ideas for biological conservation. Forward by Richard C. Brusca. *Softcover, 8.5" x 11", 432 pp., \$85.00*



## BAJA CALIFORNIA PLANT FIELD GUIDE - 3rd ed

*By Jon Redman and Norman Roberts*

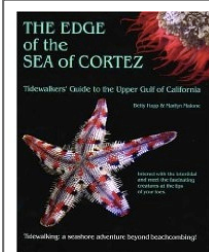
The long-awaited 3rd edition of this Baja plant is completely revised with 30% more plants and information. Over 400 plants are discussed along with 285 color photographs. With an extensive bibliography of the natural history of Baja California, this comprehensive plant field guide will prove invaluable for both the casual visitor and the serious explorer. This is a definitive guide to the unique plants of Baja California. *Flexi-Bound cover, 6" x 9", 480 pp., \$34.00*



## A GUIDE TO THE DESERT PLANTS OF BAHÍA DE LOS ÁNGELES

*By Norman Cole*

This easy-to-use guide book has created to assist amateur naturalists. The guide reduces the amount of botanic terminology normally used in plant identification publications and it is organized based upon 12 different plant characteristics. The book covers 135 plants with over 750 color photographs. *Softcover, 6" x 9", 290 pp., \$73.90*



## THE EDGE OF THE SEA OF CORTEZ

*By Betty Hupp and Marilyn Malone*

For anyone who loves exploring tide pools, this gorgeous full-color guide is a must. Large color pictures of shells, sea creatures and birds makes identification simple and fun. This is the only guide to the diverse sea creatures that can be observed along the shores of the Gulf of California. *Softcover, 8" x 10", 94 pp., \$29.10*

## FISH-N-MAP CO. CHARTS

These underwater topography maps are waterproof, tear-resistant navigational aids for the serious fisherman. With GPS locations and other features for fishing, boating, camping and swimming, you don't want to leave home without these invaluable guides. Available in three areas – Baja California North Pacific, and Sea of Cortez North and South.

*Laminated fold-out, 36" x 24" unfolded. \$8.70*



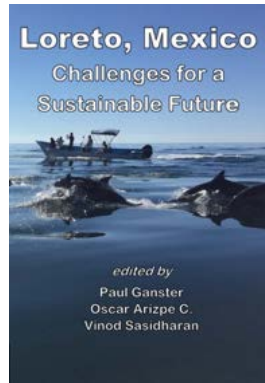
# BAJA BOOKS

## LORETO, MEXICO: CHALLENGES FOR A SUSTAINABLE FUTURE

By Paul Ganster, Oscar Arizpe C., and Vinod Sasidharan

This book features essays by leading researchers on the history, natural environment, society, tourism, & economy that Loreto faces for sustainable development. The threats of mining, scarce fresh water, climate change, and mass tourism are challenges to the Loreto region that require community engagement and improved public administration in order to solve.

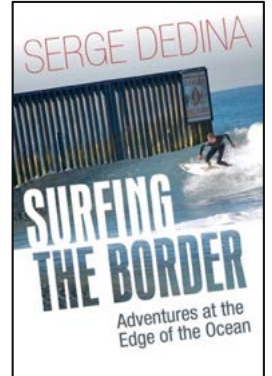
Softcover, \$24.20



## SURFING THE BORDER: ADVENTURES AT THE EDGE OF THE OCEAN

By Serge Dedina

Longtime surfer, conservationist, and Imperial Beach Mayor Serge Dedina journeys into the world of surf culture to highlight how surfing connects us to the scarce natural coastal niches that remain. Co-founder and executive director of WILDCOAST, an international conservation organization, Dedina has dedicated his life to protecting the coastline of California and Mexico. Softcover, 8.9" x 5.9", 144 pp., \$17.50

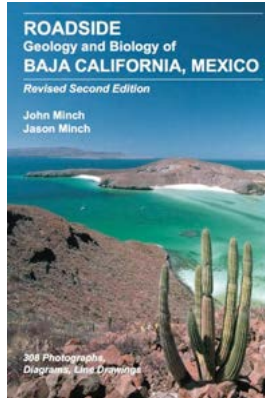


## ROADSIDE GEOLOGY AND BIOLOGY OF BAJA CALIFORNIA, MEXICO, 2<sup>nd</sup> ed.

By Jason & John Minch

Completely updated, the 2nd edition of the Roadside Geology and Biology of Baja California is a full-color book that will guide you through the geology and biology of Baja's Transpeninsular Highway. The road logs provide kilometer-by-kilometer information, accompanied by photographs and sketches. This guide will enhance your Baja road trip experience, whether you're a novice traveler or an advanced scientist.

Softcover, 6"x 9", 288 pp., \$19.40

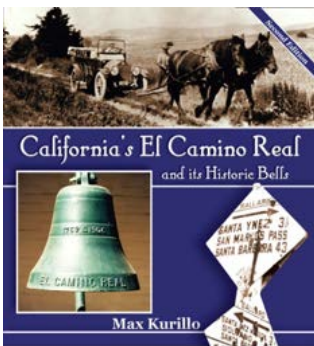
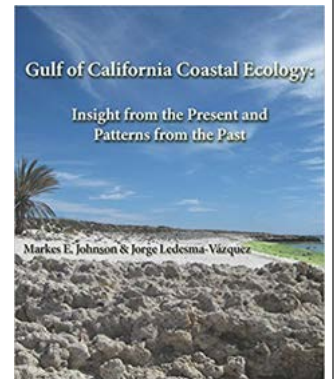


## GULF OF CALIFORNIA COASTAL ECOLOGY

By Markes E. Johnson and Jorge Ledesma-Vázquez

This handbook on ecology and paleoecology is infused with insights on the origins and development of the Sea of Cortés during a span of more than 12 million years. Students, scholars, and outdoor enthusiasts of all kinds will find this guide an indispensable resource for exploration of any stretch of coastline on the Gulf of California.

Softcover, 6"x 9", 148 pp., \$19.40

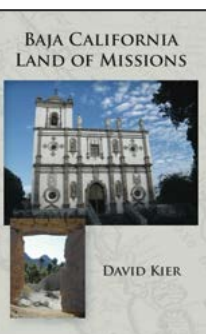


## CALIFORNIA'S EL CAMINO REAL AND ITS HISTORIC BELLS – 2<sup>nd</sup> edition

By Max Kurillo

The second edition of this book traces the history, development, and preservation of this historic west coast transportation corridor. The "King's Highway" would eventually extend almost 2,000 miles north to a final destination in Sonoma, Alta California, and remained that region's main artery. This book chronicles the determined efforts to renew El Camino Real and the familiar roadside bell markers, unique and enduring symbols of California's cultural heritage. With over 40 maps and 70 illustrations, that focuses on documenting, and conserving the natural and historical heritage of this historical road.

Softcover, 8.5" X 8.5", 226 pp., \$22.30



## BAJA CALIFORNIA LAND OF MISSIONS

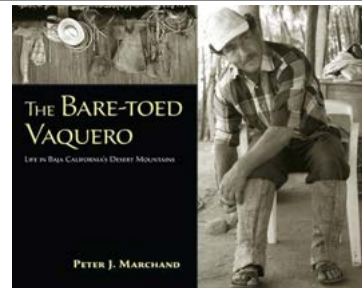
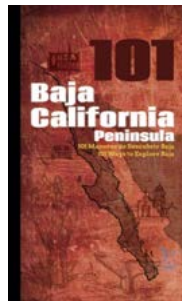
By David Kier

This 243-page Work is a detailed History of the activities begun by the Spanish Empire, Commissioning several orders of Catholic priests, and others, in an attempt to colonize the peninsula of California between 1535 and 1855. All twenty-seven missions are detailed as well as the satellite visita outposts and the more obscure, little-known, associated sites. GPS waypoints for each mission and additional places of historic interest are provided. The mythical lost missions are detailed as well. Over 125 photographs, drawings and maps will visually take the reader to the missions as they were, and as they are now.

Softcover, 6.5" X 9.5", 227 pp., \$29.10

## BAJA CALIFORNIA PENINSULA 101

By Reyna Jaime Félix, Monica Parussolo, Giovanni Simeone  
Discover 101 places, monuments, beaches, food, and experiences along the Baja California. Alongside beautiful, postcard-like images of the art and natural wonders, you will find folklore, handicrafts, culinary delicacies, and cocktails—the small unknown jewels that enrich the peninsula. This gorgeous and useful book makes a great gift for both Baja experts and novices.  
Softcover, 5.7" X 9", 240 pp., \$23.00

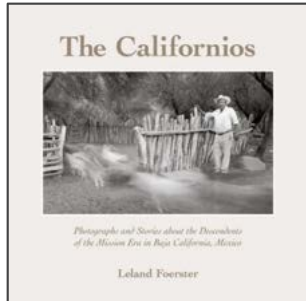
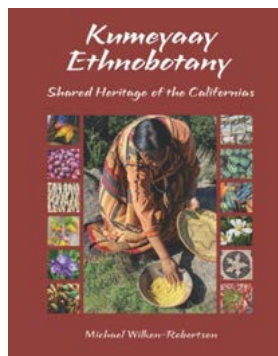


## THE BARE-TOED VAQUERO

By Peter J. Marchand  
Rarely visited by outsiders, the ranchers of Sierra de la Giganta in Baja California Sur live much as their ancestors have for the past two centuries. This book depicts their way of living, raising goats and cattle and growing fruits, vegetables, and flowers in one of the driest places on the continent. . Softcover, 9.9" x 8", 136 pp. \$34.00

## KUMEYAAY ETHNOBOTANY

By Michael Wilken-Robertson  
For thousands of years, the Kumeyaay people of northern Baja California and southern California made their homes in the diverse landscapes of the region, interacting with native plants and transforming them into food, medicine, arts, tools, regalia, construction materials, and ceremonial items. Kumeyaay Ethnobotany explores the interdependence between native peoples and native plants of the Californias through in-depth descriptions of 47 native plants and their uses, lively narratives, and hundreds of photographs.  
Softcover, 7" x 9", 312 pp., \$29.10



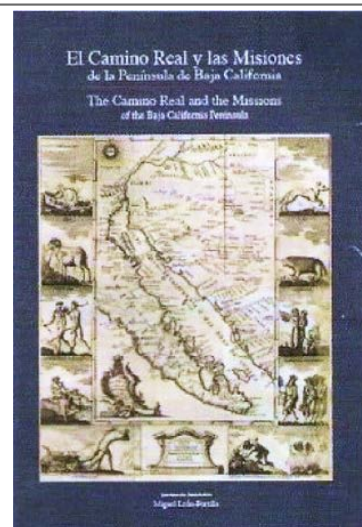
## THE CALIFORNIOS

By Leland Foerster  
The photographs and stories in this book chronicle a dozen ranch families who live around isolated mountain communities in the central peninsula of Baja California: Santa Gertrudis, Santa Martha, Guadalupe, and San Javier. It is a personal history of a culture that is rapidly disappearing—a culture that values family, work, strength of character and a deeply rooted connection to the land.  
Softcover, 8.4" x 8.4", \$24.30



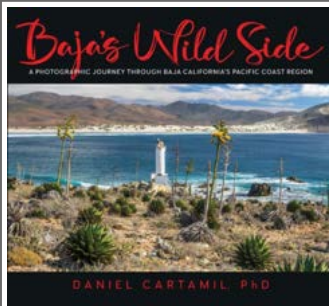
## TIJUANA 1964

By Harry Crosby, Paul Ganster, David Piñera Ramírez and Antonio Padilla Corona  
We have rare copies of the first printing of this bilingual catalog of 42 black-and-white photographs accompanied by an interpretive essay about Tijuana in 1964. This limited-edition first-run print is a collectors item that shows and tells the beautiful history of one of the world's most important border towns. Softcover, 12" x 12", 59 pp., \$48.60



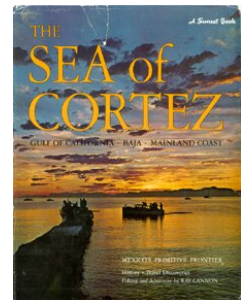
## THE CAMINO REAL AND THE MISSIONS OF THE BAJA CALIFORNIA PENINSULA

By Harry Crosby, Exequiel Excurra, Enrique Hambleton and Julia Bendimenz Patterson  
A fascinating history and presentation of the Baja California Missions in the unique format of a portfolio with fold-out pages, including a six-foot satellite map of the peninsula with detailed information on each mission. Along with beautiful illustrations and photos, there are biographies, information and text by foremost experts. Hardcover, 17.5" x 12", accordion-style pages fold out to 12-foot length. \$38.85



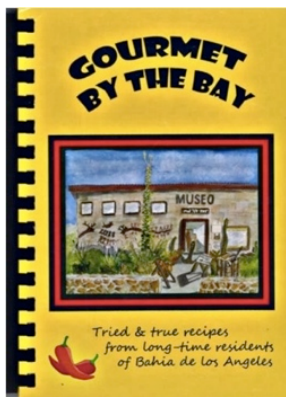
## BAJA'S WILD SIDE

By Dr. Daniel Cartamil  
Baja's Wild Side features the photography and stories of shark biologist Dr. Daniel Cartamil, as he explores Baja California's Pacific coast region. Packed with over 100 breathtaking images, this book chronicles a fragile paradise of remote landscapes, wildlife, and cultural treasures on the verge of being overtaken by modern civilization. Softcover, 9" x 10", 112 pp., \$19.35



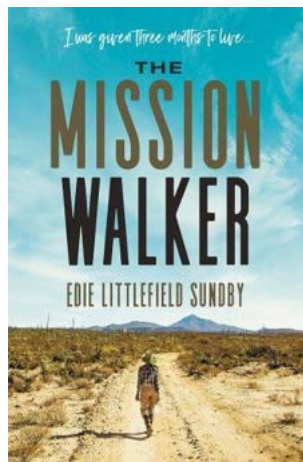
## THE SEA OF CORTEZ

By Ray Cannon  
We have a collection of vintage editions of Ray Cannon's best-selling 1966 book. Cannon's time in Baja from 1947-1977 chronicles a "Golden Age" – a time of unspoiled natural beauty and colorful stories of a magical peninsula and its people. This beautifully illustrated book features history, travel discoveries, fishing and adventure. Hardcover, 8.5" x 11", 284 pp., prices vary, please inquire



## GOURMET BY THE BAY: RECIPES FROM RESIDENTS OF BAHÍA DE LOS ANGELES

Now you can enjoy the food of Baja even when you're not there! This cookbook features hundreds of recipes compiled by residents of Bahía de los Angeles. Highlight recipes include chiles rellenos casserole, taco soup and kahlua flan. Proceeds go to the Bahia Museum of Natural History and Culture in L.A. Bay.  
Hardcover, 6"x 9" 142 pp.  
\$17.00

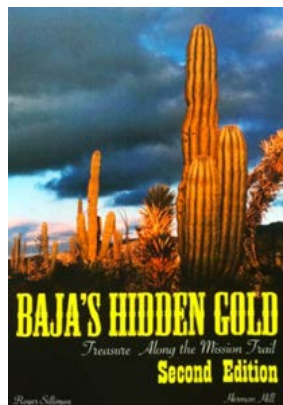


## THE MISSION WALKER

By Edie Littlefield Sundby

Immerse yourself in the amazing story of Edie Littlefield Sundby, who was told she had only 3 months to live. She survived 79 rounds of chemotherapy, radical liver and lung surgeries, and then walked 800 miles along the California Mission Trail. When she finished she yearned to walk the mission trail from its start – in Mexico. But no one had traversed that trail in 250 years. With fading strength and only one lung, she walked another 800 miles through the rugged mountains and deserts of Baja Mexico to the California border.

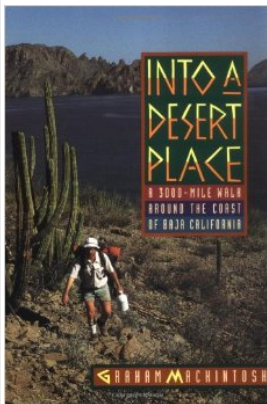
Hardcover, 6" x 9", 272 pp., \$24.25



## BAJA'S HIDDEN GOLD: "TREASURE ALONG THE MISSION TRAIL" 2<sup>nd</sup> EDITION

By Herman Hill, Roger Silliman

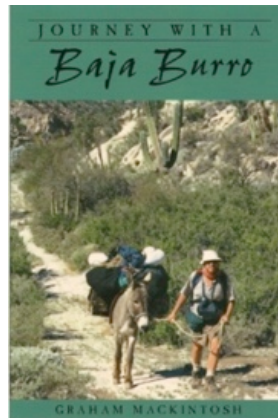
Herman Hill, from whose memory these stories come, passed away in a car accident in 2013 in his 92nd year of a fabulous life of seeking gold in the Baja. This book is an update of the original first edition, which has been sold out. It contains new material as well as all the original material in the first edition. His stories, filled with humor and verve, illuminate the history of the beautiful Bahía de los Angeles. Softcover, 9.6" x 6.7", 214 pp., \$14.60



## INTO A DESERT PLACE

By Graham Mackintosh

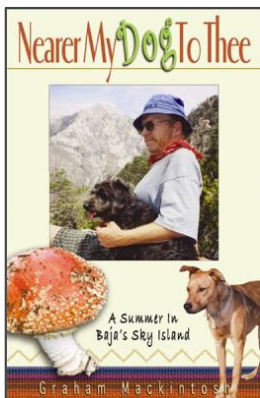
This out-of-print, softcover edition of Mackintosh's first book chronicles his 3,000-mile solo walk around the Baja peninsula. This entertaining read follows his 500-day adventure through the lonely deserts carrying his world on his back, dining on rattlesnake and cactus, drinking distilled seawater, and living with fear as a constant companion. This is a special signed copy. Softcover, 6" x 9", 320 pp., \$29.20



## JOURNEY WITH A BAJA BURRO

By Graham Mackintosh

This story of Mackintosh's walk from the U.S. border to Loreto is a celebration of the dramatic beauty of Baja, the depth of the relationship between the author and his burro companion, and a moving tribute to the courage and character of the early Baja missionaries. Softcover, 8.9" x 6", 358 pp., \$17.45

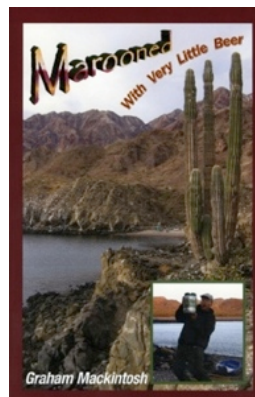


## NEARER MY DOG TO THEE

By Graham Mackintosh

With his characteristic humor and sense of wonder, Mackintosh takes on the Sierra de San Pedro Martir with his two dogs. From world history to natural history, this book will entertain anyone who loves Baja California, the San Pedro Martir, and, most of all, dogs.

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By Graham Mackintosh

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