



BAJA ESSENTIALS

Prices listed include 10% member discount plus tax



DISCOVER BAJA "MEMBERS ONLY" T-SHIRT

We hate to be exclusive, but well, we are. This t-shirt was designed with our awesome Discover Baja members specifically in mind. White t-shirt with "Members Only" on front and Discover Baja logo on back.

100% cotton. Sizes S, M, L, XL, \$14.60

Size XXL, XXXL \$16.65. Please specify size.



"I ♥ BAJA" T-SHIRT

I heart Baja. You heart Baja. We all heart Baja. There's no better way to show the world than with this cactus-heart, Baja version of the iconic t-shirt. This is an exclusive Discover Baja design.

100% cotton. Sizes L, XL \$14.60

Size XXL, XXXL \$16.65. Please specify size.

"SAVE WATER. DRINK BEER"

DISCOVER BAJA BOTTLE OPENER

We know you're all conservationists. That's why you drink so much beer, right? To save water. We totally get you.

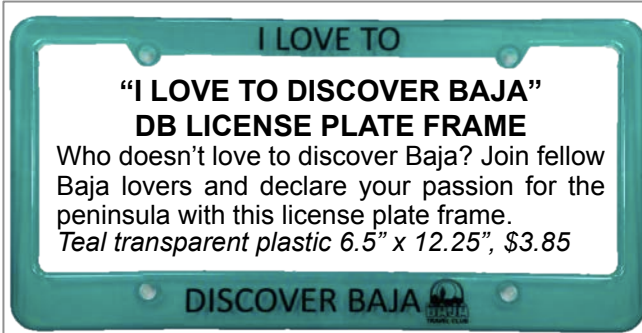
Navy blue with white print \$1.45



DISCOVER BAJA KOOZIE

Now you can think of us every time you have a cold one. With the Discover Baja logo on one side and "Don't cry over spilled milk. It could have been beer." printed on the back, this koozie is guaranteed to be the life of the party. Collapsible and easy to pack, this beverage cooler is perfect for keeping soda, water or cerveza nice and cold while relaxing in a hammock at the beach.

Maroon with white print, \$2.90



"I LOVE TO DISCOVER BAJA" DB LICENSE PLATE FRAME

Who doesn't love to discover Baja? Join fellow Baja lovers and declare your passion for the peninsula with this license plate frame.

Teal transparent plastic 6.5" x 12.25", \$3.85

DISCOVER BAJA DOCUMENT CASE

This is the perfect case for keeping all of your important Baja paperwork together in one place – Mexican auto insurance, FMM tourist permit, copies of your passport, etc. In fact, you might need two – one for the car and one to keep in your luggage.

Maroon vinyl with snap, 10.5" x 5", \$2.45



DISCOVER BAJA CERVEZA PACK

Contains:

- 4 Discover Baja beer koozies ("Don't cry over spilled milk, it could have been beer")

- 2 Discover Baja keychain bottle openers ("Save water, drink beer")

A \$14.50 value!

Sorry, cerveza not included. \$9.95



BAJA STICKERS

Stamp your car with this classic Baja sticker. Declare your love of Baja by displaying these quality, non-fading stickers. Choose from small or large sizes in a variety of colors.

Small sticker in white; or red/white/green, 3.5" X 2", \$1.95

Large sticker in white; or red/white/green 6" X 3.5", \$2.90



FRAMED BAJA JOE MAP

We have a few framed copies of the famous Baja Joe map. This out-of-print poster of the peninsula is a true treasure that is extremely difficult to find. This fun and colorful map is a perfect gift for any Baja lover. Available with burl wood frame (shown above) or with black metal frame. Available for pick up only.

14" x 41.5"

Black metal frame \$77.50

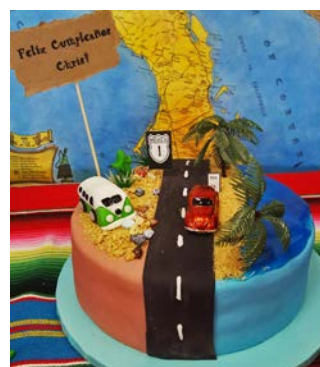
Burl wood frame \$121.20



MCMAHAN BAJA WALL MAP

The legendary Mike McMahan Baja peninsula map was updated by his daughter, Ginger McMahan Potter in 1998. We have some of the last copies of this colorful map that is sure to become a collector's item. This is a great gift for anyone who loves traveling the peninsula.

Poster 21" x 30" \$23.30



CUSTOM BAJA CAKE

There's no better way to celebrate a special occasion for any Baja lover than with a custom Baja cake! This 10" round, two-layer cake is sure to delight any Baja traveler.

To place an order, email ask@discoverbaja.com. Please allow at least two weeks. \$100

DISCOVER BAJA PENINSULA T-SHIRT

This popular Baja t-shirt features Steve Breyer's colorful Baja map design on the back. This map of Baja California is a reproduction of an original watercolor and is reminiscent of maps used by the early explorers. Reprinted in vivid colors, you will always know where you are on our favorite peninsula when you wear this Baja t-shirt. Discover Baja logo on the front.

100% cotton Sizes S, L, XL, \$14.60

Size XXL \$16.65. Please specify size.



BACK



FRONT

BREYER BAJA MAP PRINT

Discover Baja has purchased the exclusive rights to Steve Breyer's beautiful Baja map and we want to share this treasure with you. This map of Baja California is a reproduction of an original watercolor. Golden land surrounded by blue water, this art is reminiscent of maps used by the early explorers. Available as a print in three different sizes, a beautiful double-matted print or as a set of notecards.

-Double-matted print (forest green and cocoa)

20" X 24", \$48.60

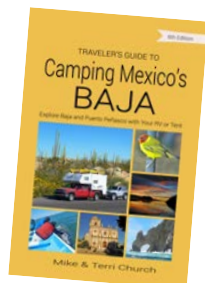
-Large Print 18" X 23" \$15.60

-Small Print 8" X 11" \$3.90

-Set of ten 5" X 7" notecards \$7.30



BAJA BASICS



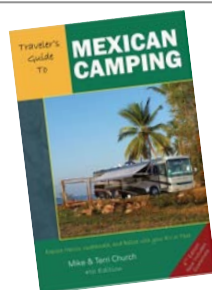
TRAVELER'S GUIDE TO CAMPING

MEXICO'S BAJA, 6th Ed

By Mike and Terry Church

This Baja camping and RVing Bible, now in its 6th edition, gives a description of virtually every campground on the peninsula as well as vital information about preparation, documentation, border crossing, side trips and things to see and do. This revised guide also provides telephone numbers, websites, e-mail addresses, GPS coordinates, and picture icons that offer a convenient, quick review of each campground. An added bonus is the chapter covering Puerto Peñasco.

Softcover, 6" x 9", 256 pp., \$18.40



TRAVELER'S GUIDE TO MEXICAN CAMPING

By Mike and Terry Church

Essential information, such as preparation for the trip, crossing the border, driving in Mexico, and the location and details of virtually every campsite available, is expertly covered with comprehensive maps and demonstrative photographs to assist even the most experienced RV campers in their adventures.

Softcover, 6" x 9", 544 pp., \$21.40



UPPER SEA OF CORTEZ 2018 TIDE CALENDAR

This 2018 calendar shows the tides for the upper Sea of Cortez for each day of the year. Accompanied by 12 full-page photographs of Puerto Peñasco and San Felipe, this tide calendar is not only pretty to look at, but it's a handy tool for any Baja resident or visitor.

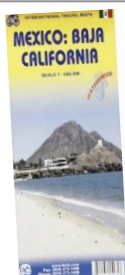
Softcover, 8.5" X 11", \$12.60



MEXICAN SPANISH BY LONELY PLANET

This phrasebook from Lonely Planet is our #1 recommendation in the office for a Spanish dictionary. It's packed with local expressions, cultural facts, shopping lingo, even pick-up lines and sports talk. You'll be able to order a meal, ask for directions or get help in an emergency.

Softcover, 3.5" X 5.5", 256 pp., \$8.80



ITM BAJA CALIFORNIA MAP

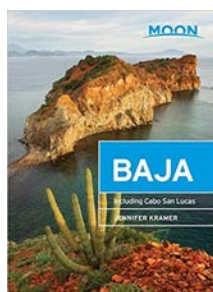
This waterproof, fold-out map of Baja California is a must for every traveler. The double-sided topographic map has inset maps of Tijuana, Mexicali, Ensenada, La Paz, San Jose del Cabo and Cabo San Lucas. Touristic information includes: airports, border crossings, gas/filling stations, sea ports, hotels, camping sites, post offices, waterfalls, beaches, cave paintings, whale watching, surfing, kayaking, museums, and scenic viewpoints.

Also available for Mainland Mexico. Foldout to 25.5" x 38", \$10.70

GUIA ROJI 2015

This road and travel atlas has maps that show all of Mexico and maps of Belize and Guatemala as well. The guide has a tourist section that features main attractions, historical information, Mexican holidays and festivals, tourist services, and profiles of 500 destinations. The map section includes highway routes, approximate distances in miles and kilometers, tollbooths, gas stations. Please note that this atlas is available in Spanish only.

Softcover, 8.5" x 11", 121 pp., \$26.20



MOON HANDBOOKS BAJA- 10th EDITION

By Jennifer Kramer

Don't miss the ultimate Baja guidebook! The tenth edition of the Baja Moon Handbook is packed with information on dining, accommodations, and attractions for the entire peninsula. For the first time, this book is printed in full color with beautiful photos and information covering Tijuana to Los Cabos. With insider tips and never-before covered sights, you don't want to travel the peninsula without this guide.

Softcover, 5.5" X 7.5", 400 pp., \$18.10

MOON HANDBOOKS LOS CABOS - 10th EDITION

By Jennifer Kramer

Just released, the tenth edition of the Los Cabos Moon Handbook focuses on Baja California Sur featuring La Paz, East Cape, West Cape, and the Los Cabos region. The guide is in full color with photographs and maps. Whether you're hiking in the Sierra de la Laguna or diving Pulmo Reef, this book has you covered.

Softcover, 4.5" X 7.5", 300 pp., \$14.50



CHARTS AND GUIDES

MEXICO FIELD GUIDES

Any Baja fisherman, diver, kayaker, birder or beach comber will want one or more of these full-color, laminated field guides by Rainforest Publications. If you can see it in the water or in the air of Baja, you can identify it with these guides. Choose from a variety of topics, or collect all of them.

Double-sided cards (above): marine mammals, sea and shore birds, sport fish or reef fish. Laminated, 7.5" X 11.5", \$6.75

Foldout guides (below): tropical fruit, flowers, mammals. Laminated, 24" x 8.75" unfolded, \$7.75



MEXICO BIRDS: AN INTRODUCTION TO FAMILIAR SPECIES

Ideal for traveling nature enthusiasts, this essential foldout guide discusses more than 164 avian species found in Mexico with a map featuring prominent, birding destinations. Laminated for durability, it's perfect for novices and experts alike.

Laminated fold-out, 8.2"x 10.9", \$6.75



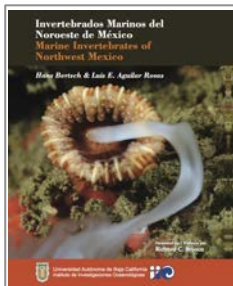
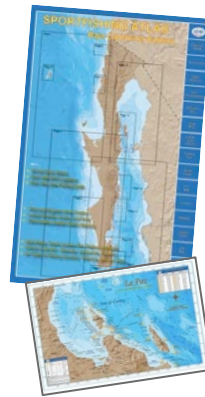
SPORTFISHING ATLAS

The Sportfishing Atlas Baja California Edition by Baja Directions offers perhaps the most comprehensive look of the productive waters of Baja California. Sixteen maps cover every square inch of the peninsula and include hundreds of GPS waypoints of the top fishing spots, prominent landmarks and harbors on both coasts, locations of important facilities like gas stations, marinas, fuel docks, boat ramps and more.

Spiral bound, waterproof, 11" x 17", \$48.55

If you want one specific area only, individual laminated maps are available for Cabo, East Cape, Ensenada, LA Bay, La Paz, Loreto, Mag Bay, Mulego, or San Quintin.

11" x 17", \$15.50



MARINE INVERTEBRATES OF NORTHWEST MEXICO

By Hans Bertsch and Luis E. Aguilar Rosas

This unique bilingual guide identifies over 800 species of marine invertebrates. This extensive cultural and natural history book features comprehensive text and full-color illustrations. Readers will enjoy learning about the natural history of the regional species, indigenous uses of marine invertebrates, and ideas for biological conservation. Forward by Richard C. Brusca.

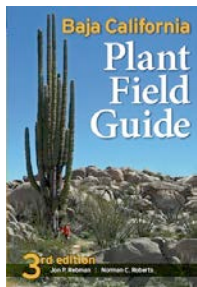
Softcover, 8.5" x 11", 432 pp., \$ 85.00



FISH-N-MAP CO. CHARTS

These underwater topography maps are waterproof, tear-resistant navigational aids for the serious fisherman. With GPS locations and other features for fishing, boating, camping and swimming, you don't want to leave home without these invaluable guides. Available in three areas – Baja California North Pacific, and Sea of Cortez North and South.

Laminated fold-out, 36" x 24" unfolded. \$8.70

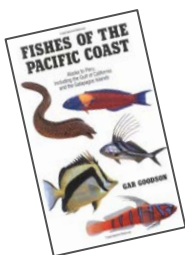


BAJA CALIFORNIA PLANT FIELD GUIDE - 3rd ed

By Jon Redman and Norman Roberts

The long-awaited 3rd edition of this Baja plant is completely revised with 30% more plants and information. Over 400 plants are discussed along with 285 color photographs. With an extensive bibliography of the natural history of Baja California, this comprehensive plant field guide will prove invaluable for both the casual visitor and the serious explorer. This is a definitive guide to the fantastic variety and uniqueness found in Baja California's plant life.

Flexi-Bound cover, 6" x 9", 480 pp., \$ 34.00



FISHES OF THE PACIFIC COAST

By Car Goodson

This vintage book is still in shrink wrap! This attractive, pocket-sized guide for fish watchers has been carefully written and profusely illustrated in striking water colors by Phillip Weisgerber.

These little books will undoubtedly find their way on to the shelves of many divers, fishermen, aquarists and ichthyologists who will value them as quick references and for providing life-like, color renditions of fish species found in coastal waters. *Softcover, 4" x 6.9", 267 pp., \$24.30*

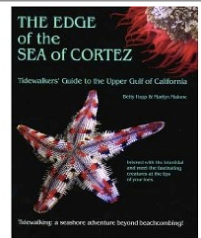
THE EDGE OF THE SEA OF CORTEZ

By Betty Hupp and Marilyn Malone

For anyone who loves exploring tide pools, this gorgeous full-color guide is a must. Large color pictures of shells, sea creatures and birds makes identification simple and fun.

This is the only guide to the diverse sea creatures that can be observed along the shores of the Gulf of California. In these pages, you will find valuable information to take with you as you walk along the beach, meeting the creatures at the tips of your toes.

Softcover, 8"x 10", 94 pp., \$29.10



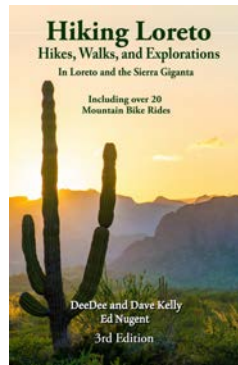
EXPLORE BAJA

HIKING LORETO

By Dee Dee and Dave Kelly, and Ed Nugent

The third edition of "Hiking Loreto" is an indispensable guide for hikes, walks, and explorations around Loreto, The Sierra Giganta and the surrounding area. The book includes descriptions and maps of over 60 hikes and 20 mountain bike rides. Loreto has always been known as an aquatic playground and it is destined to become an avid hiker and adventurer's paradise as well.

Softcover, 6.5" X 9.5", 86 pp., \$19.44

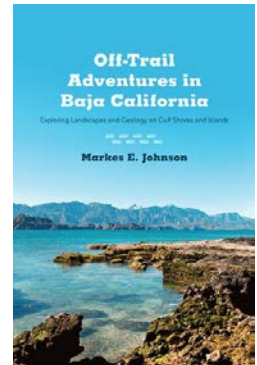


OFF TRAIL ADVENTURES IN BAJA CALIFORNIA

By Markes E. Johnson

Off-Trail Adventures in Baja California describes—and maps and illustrates—nine hikes along outcrops on islands and peninsular shores where geography, geology, and ecology meet in singular ways. Each spot tells a story about the nature of the place—the cumulative effects of millions of years of natural forces at work.

Softcover, 6"x 9", 272 pp., \$19.40

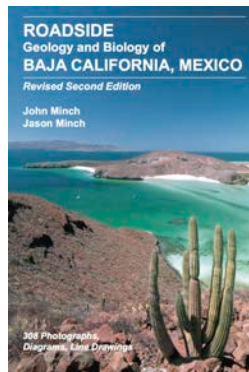


ROADSIDE GEOLOGY AND BIOLOGY OF BAJA CALIFORNIA, MEXICO, 2nd ed.

By Jason & John Minch

Completely updated, the 2nd edition of the Roadside Geology and Biology of Baja California is a full-color book that will guide you through the geology and biology of Baja's Transpeninsular Highway. The road logs provide kilometer-by-kilometer information, accompanied by photographs and sketches. This guide will enhance your Baja road trip experience, whether you're a novice traveler or an advanced scientist.

Softcover, 6"x 9", 288 pp., \$19.40

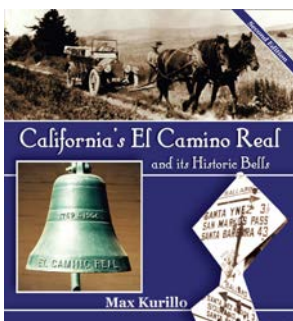
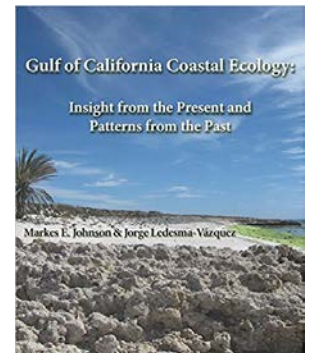


GULF OF CALIFORNIA COASTAL ECOLOGY

By Markes E. Johnson and Jorge Ledesma-Vázquez

This handbook on ecology and paleoecology is infused with insights on the origins and development of the Sea of Cortés during a span of more than 12 million years. Students, scholars, and outdoor enthusiasts of all kinds will find this guide an indispensable resource for exploration of any stretch of coastline on the Gulf of California.

Softcover, 6"x 9", 148 pp., \$19.40

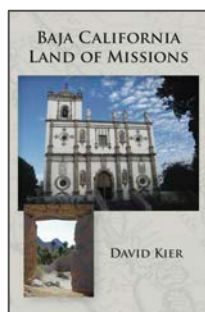


CALIFORNIA'S EL CAMINO REAL AND ITS HISTORIC BELLS – 2nd edition

By Max Kurillo

The second edition of this book traces the history, development, and preservation of this historic west coast transportation corridor. The "King's Highway" would eventually extend almost 2,000 miles north to a final destination in Sonoma, Alta California, and remained that region's main artery. This book chronicles the determined efforts to renew El Camino Real and the familiar roadside bell markers, unique and enduring symbols of California's cultural heritage. With over 40 maps and 70 illustrations, that focuses on documenting, and conserving the natural and historical heritage of this historical road.

Softcover, 8.5" X 8.5", 226 pp., \$22.30



BAJA CALIFORNIA LAND OF MISSIONS

By David Kier

This 243-page Work is a detailed History of the activities begun by the Spanish Empire, Commissioning several orders of Catholic priests, and others, in an attempt to colonize the peninsula of California between 1535 and 1855. All twenty-seven missions are detailed as well as the satellite visita outposts and the more obscure, little-known, associated sites. GPS waypoints for each mission and additional places of historic interest are provided. The mythical lost missions are detailed as well. Over 125 photographs, drawings and maps will visually take the reader to the missions as they were, and as they are now.

Softcover, 6.5" X 9.5", 227 pp., \$29.10

CROSSING SOUTH: SEASON 1 & 2 DVD SETS

Join host Jorge Meraz as he takes you on a journey through northern Baja to explore the people, foods, customs and activities that the diverse region has to offer. This beloved KPBS travel show takes you to places such as Guadalupe Valley, Mexicali, Rosarito and shows you a side of Tijuana you may never have seen before.

Season 1 DVD. 385 minutes, \$38.85
Season 2 DVD. 350 minutes, \$38.85



BAJA TEST KITCHEN WINE & CULINARY TOUR GIFT CERTIFICATE

If you're in search of an unforgettable gift for the wine lover, foodie, or craft beer nerd in your life, you won't disappoint with a tasting tour gift certificate from Baja Test Kitchen! Their unique tasting tours explore the Baja California culinary movement in Tijuana, Ensenada, and Valle de Guadalupe.

To purchase, please visit www.bjatestkitchen.com/tasting-tour-gift-certificates



FOR YOUR COFFEE TABLE

The Californios



Photographs and Stories about the Descendants of the Mission Era in Baja California, Mexico

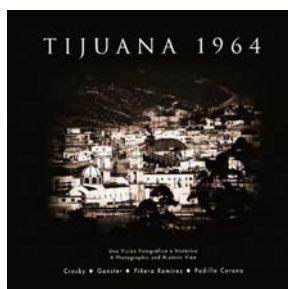
Leland Foerster

THE CALIFORNIOS

By Leland Foerster

The photographs and stories in this book chronicle a dozen ranch families who live around isolated mountain communities in the central peninsula of Baja California: Santa Gertrudis, Santa Martha, Guadalupe, and San Javier. It is a personal history of a culture that is rapidly disappearing—a culture that values family, work, strength of character and a deeply rooted connection to the land. *Softcover, 8.4" x 8.4", \$24.30*

TIJUANA 1964



San Juan Evangelina & Hermana Photographers and Editors

Crosby • Ganster • Piñera Ramírez • Padilla Corona

TIJUANA 1964

By Harry Crosby, Paul Ganster, David Piñera Ramírez and Antonio Padilla Corona

We have rare copies of the first printing of this bilingual catalog of 42 black-and-white photographs accompanied by an interpretive essay about Tijuana in 1964. This collectors item shows and tells the beautiful history of one of the world's most important border towns. This limited-edition first-run printing is sold out and extremely difficult to find. *Softcover, 12" x 12", 59 pp., \$48.60*

El Camino Real y las Misiones de la Península de Baja California

The Camino Real and the Missions of the Baja California Peninsula



Illustrations by Miguel León-Becerra

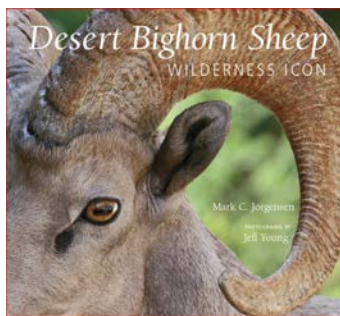
THE CAMINO REAL AND THE MISSIONS OF THE BAJA CALIFORNIA PENINSULA

By Harry Crosby, Exequiel Excurra, Enrique Hambleton and Julia Bendimenz Patterson

A fascinating history and presentation of the Baja California Missions in the unique format of a portfolio with fold-out pages, including a six-foot satellite map of the peninsula with detailed information on each mission. Along with beautiful illustrations and photos, there are biographies, information and text by foremost experts. All text in this book is in both Spanish and English. *Hardcover, 17.5" x 12", accordion-style pages fold out to 12-foot length. \$38.85*

Desert Bighorn Sheep

WILDERNESS ICON



Mack C. Jorgensen

Illustrations by Jeff Young

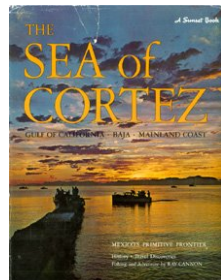
DESERT BIGHORN SHEEP: WILDERNESS ICON

By Marc C Jorgensen and Jeff Young

This beautiful book is the most comprehensive photographic work on this elusive symbol of the deserts of the southwest United States and northern Mexico. Photographer Jeff Young worked for years to assemble tens of thousands of high-quality photographs and compile them into this collection of desert bighorn photos. *Softcover, 10.2" x 9.2", 143 pp., \$19.40*

THE SEA OF CORTEZ

at Sunset Beach

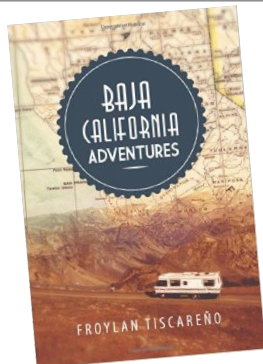


THE SEA OF CORTEZ

By Ray Cannon

We have a collection of vintage editions of Ray Cannon's best-selling 1966 book. Cannon's time in Baja from 1947-1977 chronicles a "Golden Age" – a time of unspoiled natural beauty and colorful stories of a magical peninsula and its people. This beautifully illustrated book features history, travel discoveries, fishing and adventure. *Hardcover, 8.5" x 11", 284 pp., prices vary, please inquire*

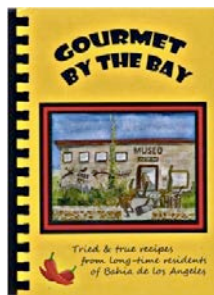
BAJA READS



BAJA CALIFORNIA ADVENTURES

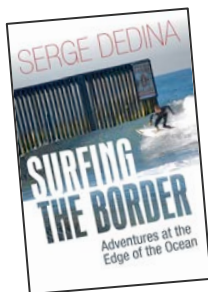
By Froylan Tiscareño

The stories featured in Baja California Adventures take place during a span of almost sixty years of travel in the rugged, parched, yet hauntingly attractive peninsula. The author kept detailed notes on most of his trips, then fleshed out this skeleton in a narrative that places the reader in the role of participant in the adventure. *Softcover, 9" x 6", 506 pp., \$18.45*



GOURMET BY THE BAY: RECIPES FROM RESIDENTS OF BAHÍA DE LOS ANGELES

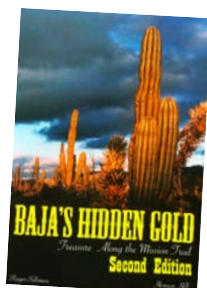
Now you can enjoy the food of Baja even when you're not there! This cookbook features hundreds of recipes compiled by residents of Bahía de los Angeles. Highlight recipes include chiles rellenos casserole, taco soup and kahlua flan. Proceeds go to the Bahia Museum of Natural History and Culture in L.A. Bay. *Hardcover, 6"x 9" 142 pp. \$17.00*



SURFING THE BORDER: ADVENTURES AT THE EDGE OF THE OCEAN

By Serge Dedina

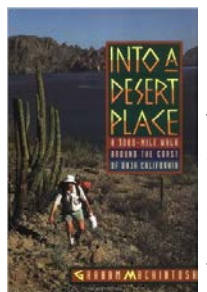
In his new book, *Surfing the Border*, longtime surfer, conservationist and Imperial Beach Mayor Serge Dedina journeys into the world of surf culture and travels around the globe to highlight how surfing connects us to the scarce natural and cultural coastal niches that remain. Co-founder and executive director of WILDCOAST, an international conservation organization, Dedina has dedicated his life to protecting the coastline of California and Mexico. *Softcover, 8.9" x 5.9", 144 pp., \$17.50 for members*



BAJA'S HIDDEN GOLD: "TREASURE ALONG THE MISSION TRAIL" 2nd EDITION

By Herman Hill, Roger Silliman

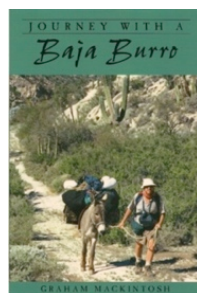
Herman Hill, from whose memory these stories come, passed away in a car accident in 2013 in his 92nd year of a fabulous life of seeking gold in the Baja. This book is an update of the original first edition, which has been sold out. It contains new material as well as all the original material in the first edition. His stories, filled with humor and verve, illuminate the history of the beautiful Bahia de los Angeles. *Softcover, 9.6" x 6.7", 214 pp., \$14.60*



INTO A DESERT PLACE

By Graham Mackintosh

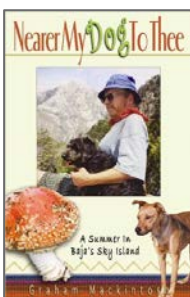
This out-of-print, softcover edition of Mackintosh's first book chronicles his 3,000-mile solo walk around the Baja peninsula. This entertaining read follows his 500-day adventure through the lonely deserts carrying his world on his back, dining on rattlesnake and cactus, drinking distilled seawater, and living with fear as a constant companion. This is a special signed copy. *Softcover, 6" x 9", 320 pp., \$29.20*



JOURNEY WITH A BAJA BURRO

By Graham Mackintosh

This story of Mackintosh's walk from the U.S. border to Loreto is a celebration of the dramatic beauty of Baja, the depth of the relationship between the author and his burro companion, and a moving tribute to the courage and character of the early Baja missionaries. *Softcover, 8.9" x 6", 358 pp., \$17.45*



NEARER MY DOG TO THEE

By Graham Mackintosh

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By Graham Mackintosh

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